



UDAYANA UNIVERSITY

Republic of Indonesia State University

FACULTY OF ECONOMICS AND BUSINESS INSTITUT OF INTERNATIONAL BUSINESS STUDIES NETWORK

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IBSN PROGRAM (MA.07) Syllabus of Global Logistics and Supply Chain Management

This course is composed on Master level. It is part of different full degree study programs at Udayana University

- A. Objective
- B. Method of Instruction
- C. Study Plan
- D. Reference Textbooks
- E. Course Assessment
- F. Workload
- G. ECTS
- H. Lecturer

A. Objective:

This course is designed to develop understanding that business competition now and in the future is between supply chain against supply chain rather than between individual corporation.

The course focuses on the systems approach to the planning, analysis, design, development, and evaluation of a competitive supply chain management. The course also investigates topics such as global supply chain design, logistics, and outsourcing, supply chain information system support, supply chain in services, and several other recent supply chain innovations. The course will mainly be oriented to the Indonesian context and situations.

B. Method of Instruction:

The course will be organized in combination of lectures, discussions, and problem and case analysis.

C. Study Plan:

Week	Topics
1	Introduction Introduction to Global Supply Chain Management
2	Activities Global Supply Chain Functions and Activities
3	Integration Global Supply Chain Business Process Integration
4	Trends Trends in Global Supply Chain Management

5	Subcontracting Procurement and Subcontracting
6	Mid Term written Exam
7	Logistics in Indonesia Logistics and Supply Chain Management
8	Information System Global Supply Chain Management Information System
9	Drivers Global Supply Chain Management Drivers and Obstacles
10	Ethics Ethics in Global Supply Chain Management
11	Services Global Supply Chain Management in Services
12	Performance Global Supply Chain Performance
13	Summary Summary of Global Logistics and SCM Course
14	Examination Final written/ individuell Exam

D. Reference Textbooks

The lecture is not orientated to one book. A selection as follows:

1. Ballou, Ronald.: Business Logistics Management, Prentice Hall. London 2004.
2. Bloomberg, David J. and Stephen B. LeMay, Joe B. Hanna, Stephen Lemay: Logistics, 2003 London.
3. Bozarth, Cecil C. and Robert B. Handfield: Introduction to Operations and Supply Chain Management, Prentice Hall, 2016 London.
4. Chopra, Sunil, Peter Meindl: Supply Chain Management - Strategy, Planning and Operations, 2015 London.
5. Martin, Christopher: Logistics and Supply Chain Management, 2016 London
6. Simchi-Levi, David, Philip Kaminsky, Edith Simchi-Levi: Designing and Managing the Supply Chain : Concepts, Strategies, and Cases, 2007 USA.
7. Stock, James R. and Douglas M. Lambert: Strategic Logistics Management, McGraw-Hill 2007 USA

E. Course Assessment

The final grade is distributed as follow:

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|------------------------------------|------|
| 1. Case study | 20% |
| 2. Individual and Group Assignment | 20% |
| 3. Presentation | 10%. |
| 4. Written Mid and Final Exam | 50% |

F. Workload

Workload: in class 30 hours, in total 146

Attendance: 75% (signature)

G. ECTS

6 ECTS

H. Lecturer

All lecturers in the M.A. program are full accredited at UDAYANA UNIVERSITY. They have been appointed to the Faculty of Economics and Business with all academic duties and rights. Lecturers can be changed without notice. For each term see updated table.